



## **NY Arts - Digital Advertising and Marketing**

**Inquiries: NY Arts Magazine**

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**NY Arts Magazine (NYAM)** was established in the summer of 1995 as both a web and a hard copy print publication, [nyartsmagazine.com](http://nyartsmagazine.com) has continued to be the top destination art portal, and currently has more than 3 million annual hits. Though NYAM's focus is New York, our mission is to actively promote the understanding and appreciation of contemporary art worldwide by providing easily accessible art information and promotion. NYAM has been referenced in major newspapers, art magazines and on art sites around the globe and in thousands of art blogs, and personal artist sites.

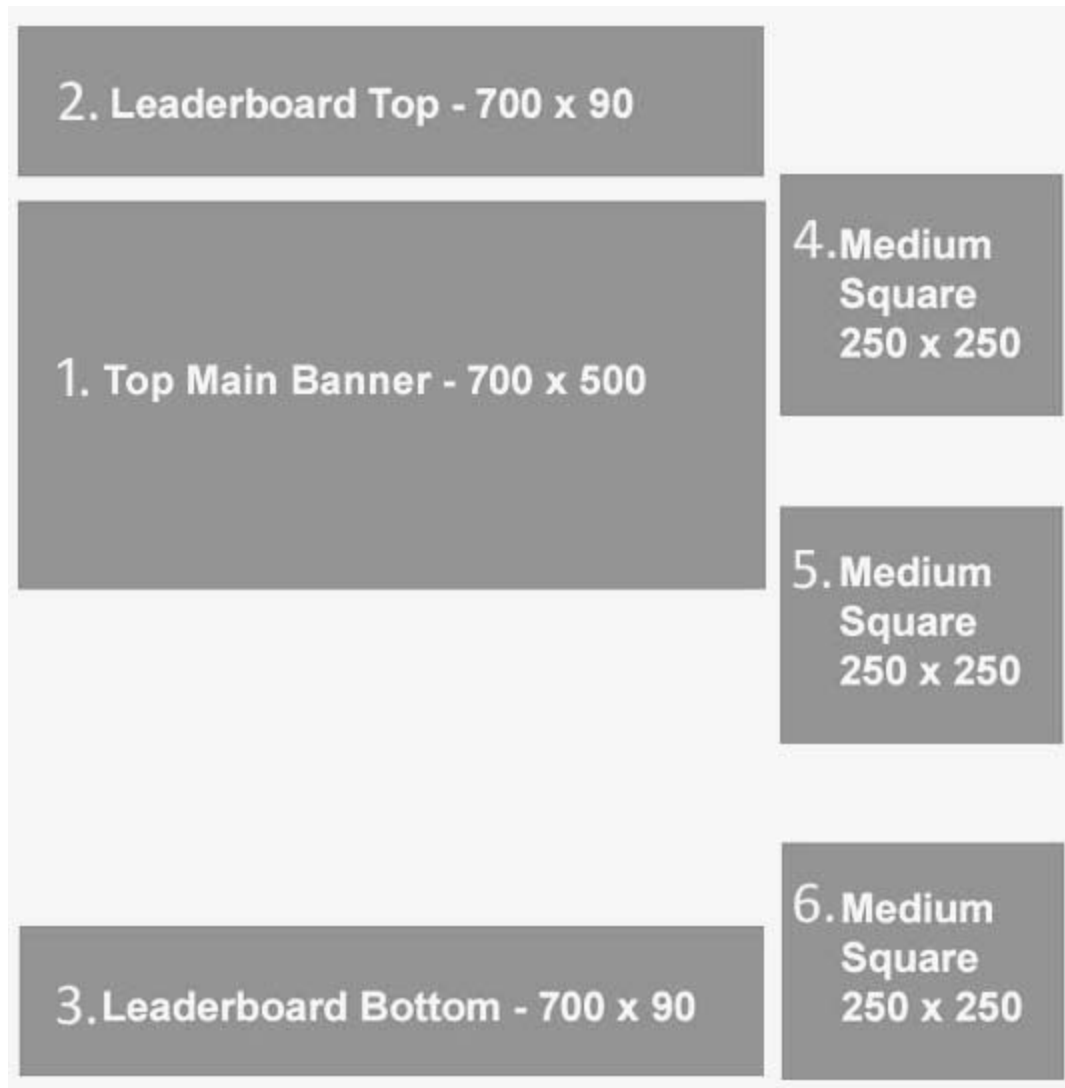
NYA - 'NY Arts' and art related primary keywords result as #1 in all Google searches.

Since January 2015 NY Arts Magazine partners with Bincode Inc. and we are the fastest growing digital media online art publication.

## NY Arts Advertising Kit and Specs

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### Homepage Highlights:



**1. Main Home banner 700 x 500 pixels:**

- Price includes banner design: \$500 per month
- 20% discount on adverts 2 months or more.

**2. Top Leaderboard banner 700 x 90 pixels:**

- Price includes banner design: \$375 per month
- 20% discount on adverts 2 months or more.

**3. Bottom Leaderboard banner 700 x 90 pixels:**

- Price includes banner design: \$300 per month
- 20% discount on adverts 2 months or more.

**4. 5. and 6. Medium Square right hand banners 250 x 250 pixels:**

- Price includes banner design: \$250 per month each
  - 20% discount on adverts 2 months or more.
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## Gallery-Museum-Artist Listing

**1. Event, Exhibition, Opening Listing on NY Arts 'Exhibits/Events' section:**

- Price: \$75 per month
- <http://www.nyartsmagazine.com/?cat=9>

**2. Art Fairs Listing**

- Price: \$75 per month
- <http://www.nyartsmagazine.com/?cat=13>

**3. Artist Page - Catalogue listing on NY Arts website:**

- Price \$50 per month
- <http://www.nyartsmagazine.com/?cat=16>

**4. Sponsors Advertising Page:**

- Price: \$50 per month
- <http://www.nyartsmagazine.com/?cat=12>
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## NY ARTS Newsletter

### NY Arts Monthly Newsletter - Mass Email Blast and Marketing

**1. Standard Mass Newsletter:**

- Only \$275 a month is our standard newsletter with information about your upcoming event/exhibition linked to NY Arts events section or directly to your website. We run this newsletter 2x a month to all our 100 000 subscribers.

## 2. Exclusive Mass Newsletter:

- If you wish to have an exclusive NY Arts mass mail/newsletter only for your exhibition-event with all the details/press release - we have a special offer for only \$500 per month! We run this newsletter 3x at desired time to all our 100 000 subscribers. The design included!

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Special Edition Marketing Membership

## NYAM Edition Marketing Membership

Currently, we are also presenting a **Special Edition Membership** marketing available for artists, galleries, museums and art enthusiasts throughout the year as follow:

### NY Arts Special Edition Digital Marketing Membership Packages:

#### 1. NY Arts Magazine \$750 Premium 1 year membership offer includes:

- 3x Special Exhibition/Artist highlights on NY Arts Magazine website.
- 3x NYA online Catalogue Submission.
- 3x Exclusive Newsletters send out to our 100 000 subscribers.
- 3x Social Media highlights on NYA Facebook & Twitter to 10 000+ likes and followers
- 3x top banners art/exhibition promotion on home of [www.nyartsmagazine.com](http://www.nyartsmagazine.com) (banner design included).

#### 2. NY Arts Magazine \$525 Special Edition 6 months membership offer includes:

- 2x Special Exhibition/Artist highlights on NY Arts Magazine website.
- 2x NYA online Catalogue Submission.
- 2x Standard Newsletters send out to our 100 000 subscribers.
- 2x Social Media highlights on NYA Facebook & Twitter to 10 000+ likes and followers
- 1x top banners art/exhibition promotion on home of [www.nyartsmagazine.com](http://www.nyartsmagazine.com) (banner design included).

#### 3. NY Arts Magazine \$325 Standard 6 months membership offer includes:

- 1x Special Exhibition/Artist highlights on NY Arts Magazine website.
- 1x NYAM online Catalogue Submission.
- 1 Newsletters with selected promotion or press release send out to our 100 000 subscribers.
- 1x Social Media highlights on NYA Facebook & Twitter to 10 000+ likes and followers.
- 1x top banners art/exhibition promotion on home of [www.nyartsmagazine.com](http://www.nyartsmagazine.com) (banner design included).